LINDA O
Data Scientist| Data Analyst| AI Engineer
Helsinki Finland

PROFESSIONAL SUMMARY

Seasoned Data Scientist with 6+ years of experience developing robust model for high-volume businesses. Increased analytical and marketing efficiency of Cars45 customer portal by 55% and boosted customer retention by 25%. Spearheaded a team that won the Access Bank Hackathon 2019 for Data solutions. An enthusiastic team player and deep creative thinker. In my free time, I read and mentor data enthusiast.

TECH STACK

Python	Machine Learning, Scikit, Pandas, Flask API, OOP, Functional Programming
DL Frameworks	TensorFlow, Pytorch
MLOps	MLFlow, Streamlit
Data Stores	AWS S3, PostgreSQL, MySQL
Data Visualization	Tableau, PowerBI
Cloud services	AWS, GCP, Azure
Others	Docker, PySpark, Airflow, LLM, RAG

EXPERIENCE

DATA & AI ENGINEER METASITE DATA INSIGHTS | Vilnius, Lithuania   Nov 2021– Present
Metasite Data Insight is consulting firm based in Vilnius, LT. It leverages clients' data to bring various solutions to clients ranging from sales insights, data integration to report management.

- Created a service that extracts data from different sources and transforms them into a central structured database.
- Built and led an in-house AI and data project that uses data from client's website to predict user engagement based on weather.
- Optimized client reports to about 50% efficiency which led to higher customer engagements.
- Implemented monitoring for deployed services and reduced reaction time from 60% to 15%.
- **Technologies**: Python, GCP, Flask, SQL, AWS, Docker, Airflow, Grafana, Qlik

DATA SCIENTIST| EXPERT AGILE CLUB | New York, Remote   Oct 2020– Aug 2023
Expert Agile club is a global community of Agile individuals, companies or organizations in New York.

- Built advanced predictive models leveraging machine learning for stock forecasting members.
- Led a team of 3 and organized bi-weekly meeting with Agile stakeholders.
- Maximized data and database usage for the team and increased data literacy to 70%.
- **Technologies**: Python, Machine Learning, Data processing.

DATA SCIENTIST/ENGINEER| MONETHA | Vilnius, Lithuania   Jun 2021– Nov 2021
Monetha is a top ecommerce company where customers get cashbacks for services used.

- Created an ML service that Improved customer retention rate to about 67%.
- Worked with the Marketing team to understand customers through their Lifetime value.
- Drove the expansion of market reach from Europe into Africa through data insights.
- Implemented monitoring for deployed services and reduced reaction time from 60% to 15%.
- **Technologies**: Python, Ubuntu, Tableau, AWS

DATA SCIENTIST | TERRAGON GROUP | Lagos, Nigeria   Oct 2018– Apr 2020
Terragon group is one of Africa's biggest Marketing Technology companies.

- Crafted optimized SQL queries for high-performance extraction of extensive datasets, facilitating robust model testing and analytics.
- Built and deployed a lookalike model that target the right audience and improved conversion rate to about 70%.
- Executed detailed experimental data analyses to enhance the effectiveness of targeted audience campaigns.
- **Technologies**: Python, AWS, SQL, PowerBI, Streamlit

OTHER EXPERIENCES

**Data Scientist	Cars45	Lagos, Nigeria**	**Jan 2021- Jun 2021**
**ML Engineer	Kliqr	Lagos, Nigeria**	**May 2020- Dec 2020**

EDUCATION

MSc. MATHEMATICS & STATISTICS	University of Helsinki	Helsinki, Finland	2024
BSc. SYSTEMS ENGINEERING	University of Lagos	Lagos, Nigeria	2013 –2018
NATIONAL DIPLOMA COMPUTER ENGINEERING| Yaba College of Technology	2011-2013

CERTIFICATIONS

PROFESSIONAL IN DATA SCIENCE/DATA ENGINEERING	Turing College	2021

ADDITIONAL ACTIVITIES

Data Science Mentor	SDS| Australia, Remote	2024 - Present
Data Science Tutor	SDA| Tallinn, Estonia	2021-2023
Mentor for African Young Women Data Enthusiast| Nigeria	2020