

## INTRODUCTORY VIDEO

### Idea

- A document that complements the written document in video format.
- About 1,5 -3,5 min.
- Produce and upload a video on your YouTube account or Vimeo. Share the hyperlink to us.
- Switch >>*Subtitles on - English (auto-generated)*>>

### Why

- Today's decision-makers are busy and increasingly sensitive and selective in their use of time, such as >>*is it worth interviewing a profile based on the presentation material for an open position*>>.
- With its authenticity, the video creates a more exhaustive overall impression and supports the business owner representative in decision-making.

### Content

- The purpose of the video presentation is to complement the written presentation, covering subjects like professional background, experience, personal strength areas, areas of specialization, what looking for next, motivational factors i.e. internal driver, etc.
- Video as well as the Resume, has a process nature ie. continuous improvement principle: You can always create a new version.
- Now that the video has uploaded on your Youtube channel, you can always update a new version or decide who to share or keep sharing the existing one.