

INTRODUCTORY VIDEO

Idea

- A document that complements the written document in video format.
- Around 1,5 -3,0 min.
- Produce and upload a video on your YouTube account (or Vimeo).
- Setup visibility as hidden & only been seen by the hyperlink.
- Switch >>*Subtitles on - English (auto-generated)*>>
- Share the hyperlink with us.

Why

- Today's decision-makers are busy and even more sensitive and selective in their use of time, such as >>*is it worth interviewing a profile based on the material available (received) for an open position*>>.
- With its authenticity, the video creates a more exhaustive overall impression and supports the business persona in decision-making.

Content

- The purpose of the video presentation is to complement the written presentation, covering subjects like professional background, experience, personal strengths, areas of specialization, what looking for next, motivational factors i.e. internal driver, etc.
- Video as well as the Resume, has a process nature ie. continuous improvement principle: You can always create a new version.
- Now that the video has been uploaded on your Youtube channel, you can easily update a new version and/or decide who to share or keep sharing the existing one.