

PROFILE ID PRESENTATION LEVELS for TALENT CATALOG

Description

Masking level configurations

Level	Description	Info	Promotion rights
1	Contact information removed on CV. 1st name + 1st letter of last name used as profile presentation name. On video presentation intro "who I am" referring to 1st name only. Face pic visible at the main site among peers.	Level 1 represent the preferred level. "Hi! My name is James and I am specialized in ... "	The right to represent a monthly highlight which profile is separately promoted in the Talent Catalog newsletter at sub-headline level. Monthly highlight promotion feature will be always separately agreed beforehand.
2	[the above +] Role name used as profile presentation name. Information that refers to identity, such as name of employers or year of graduation, has been masked. On optional video presentation. Intro "who I am" referring to role name only.	Profile picture and Video still an OPTION. The pieces of information that LinkedIn's search engine would be able to identify a profile with sufficient probability have been masked. "Hi! I am Senior AI Engineer specializing in ..."	In marketing, the rights represent the members of the catalogue. For sales, the rights represent an individual profile.
3	Any combination between level 1 & 2.		