

TALENT CATALOG — PRIVACY PROTECTION POLICY

Connecting to the platform requires approval from the individual to whom it concerns.

CONTENT OF THE PRESENTATION

1. The id identifier of an individual profile is formed by the equation first name & first letter of last name, such as Jari V.
2. Contact information has been removed from the CV/Resume view.

VISIBILITY

Kontraktori.fi/en/services/talent-catalog/ is not displayed in the site's public directory.

121 SALES

1. A single profile URL is shared in 121 sales situations as a replacement for a CV attachment.
2. A reference to profile information (thumbnail & hyperlink) does not appear in the aggregation site view.

MARKETING (newsletter)

1. A reference to profile information (thumbnail & hyperlink) appears in the aggregation site view.

The companies and company representatives included in the CRM are hand-picked using leading databases.

The recipients of the distribution list-specific newsletter have been selected by applying a buyer persona-specific classification, such as the title (role) like ICT sourcing manager of a large company vs. CEO of an SME.

As a monthly lift in the newsletter, the profile page must include a video.