

Presentation video

CV Extension

INTRODUCTORY VIDEO

Todo

- Produce a video that complements and serves as an extension to CV.
- Duration approx. 2.5 – 5.5 min.
- Upload the video to YouTube (or Vimeo).
- On Youtube, visibility can be set to hidden in the settings / only visible via a hyperlink.
- Share the hyperlink with us or embedd directly the hyperlink on your CV's front page.

Why

- Today's decision-makers are busy and even more selective in their consume of time, such as "*should a candidate presented be interviewed based on the available material?*"
- With its authenticity, the video creates a distinction from the crowd and a more comprehensive overall impression, supporting the corporate personality in decision-making.

Maintenance and Governance

- A video, like a CV, is accompanied by the principle of regular updating: "you can always produce the next version for any reason and share it with us".
- Now that the video has been uploaded to your Youtube channel, it is always easy for you to upload a new version as well as edit the permissions or delete completely.

Interview video

As a Self Service



INSTRUCTION: Start the video by expressing first name and profession and then refer to the first question and give answer; one-by-one.

EXAMPLE: *"Hi, my name is Jari and I am a business leader. What it comes to 1) my professional background and specialty and how it has evolved over the years, I can tell you that ..."*

When answered the final question good to say smth like "thank you for your time" and then cut the recording.

QUESTIONS

1) Very short story of career evolution (~1-3 min)

- a. Mention / define your professional specialty and how it (~experience & understanding) has evolved over the years (until present)?

2) Near-future goals "in content wise (~1-2 min)

- a. What type (solution area, role/status, ... industry, technology, etc) of personally interesting challenges do you wish to face for the next / in the near future?

2) Motivation factor (~0,5-1min)

- a. What kind (type) of professional experiences gives you the very best feeling and what is your main driver?